

Seat No. : 129

**NA-103**

November-2019

BBA., Sem.-I

**CC-101 : Principles of Management**

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) (1) Discuss any six external planning premises. 7  
(2) Explain the functions of Management. 7

**OR**

- (1) Explain any five types of plan.  
(2) Discuss the process of planning.

(B) MCQ / Objectives (attempt any 4 out of 6) : 4

(1) The \_\_\_\_\_ are the assumptions about future setting in which planning takes place.

- (a) premises (b) planning  
(c) organizing

(2) \_\_\_\_\_ planning aims at the development of business enterprise.

- (a) Reform (b) Developmental  
(c) Existing

(3) A \_\_\_\_\_ is a sequence of activities taken to implement the policies & to achieve the objectives.

- (a) Budgets (b) Procedures  
(c) Programmes

(4) A \_\_\_\_\_ simplest plan of action.

- (a) Rules (b) Policies  
(c) Goal

(5) POSDCORB was coined by \_\_\_\_\_.

- (a) Luther Gulick (b) Dr. Terry  
(c) Henry Fayol

(6) \_\_\_\_\_ is concerned with unifying the actions of a group of people.

- (a) Co-ordination (b) Controlling  
(c) Organising

2. (A) (1) Discuss any four methods of forecasting. 7  
(2) Write short note on Decision Tree. 7

OR

- (1) Write short note on PERT & CPM.  
(2) Explain the process of Decision Making.

(B) MCQ / Objectives (attempt any 4 out of 6) : 4

- (1) \_\_\_\_\_ method is similar to time series method or trend projection method.  
(a) Extrapolation (b) Regression  
(c) Business Barometer
- (2) \_\_\_\_\_ is a systematic attempt to probe the future by inference from known facts.  
(a) Planning (b) Forecasting  
(c) Decision making
- (3) \_\_\_\_\_ is the actual selection from among alternatives course of action.  
(a) Decision making (b) Co-ordinating  
(c) Selection
- (4) CPM was developed in the well-known \_\_\_\_\_ company.  
(a) Do pont (b) Duracell  
(c) Dulex
- (5) PERT was developed in \_\_\_\_\_ by the US Navy.  
(a) 1958 (b) 1960  
(c) 1956
- (6) Forecast are obtained under \_\_\_\_\_ method by using sophisticated mathematical method.  
(a) Input – output analysis (b) Econometric  
(c) Time series

3. (A) (1) Explain product and process base departmentation with diagram. 7  
(2) Explain elements of delegation. 7

OR

- (1) Discuss any seven principles of organizing.  
(2) Discuss difference between centralization and decentralization.

(B) MCQ / Objectives. (attempt any 3 out of 5) 3

- (1) \_\_\_\_\_ means dispersal of centers of decision making throughout the organization.  
(a) Centralisation (b) Decentralisation  
(c) Delegation
- (2) Dividing a textile unit into spinning, dyeing, weaving and finishing department is \_\_\_\_\_ departmentation.  
(a) product (b) process  
(c) customer
- (3) As per the principle of \_\_\_\_\_ the number of subordinates to be supervised should not exceed superiors capacities.  
(a) unity of command (b) span of control  
(c) departmentation
- (4) As per the principle of \_\_\_\_\_, the organization must establish a balance between different department.  
(a) Departmentation (b) Continuity  
(c) Balance
- (5) \_\_\_\_\_ means a process of systematically arranging and grouping the interdependent parts.  
(a) Organising (b) Departmentation  
(c) Delegation

4. (A) (1) Write short note on : Committee Organisations. 7  
(2) Discuss line organization with help of diagram. 7

OR

- (1) Write short note : Informal organization.  
(2) Write short note : Functional organization.

(B) MCQ / Objectives (attempt any 3 out of 5) : 3

- (1) \_\_\_\_\_ is the oldest and simplest form of organisational structure.  
(a) Line (b) Functional  
(c) Line & Staff
- (2) The idea of informal organization was first introduced in management science by \_\_\_\_\_.  
(a) Chester Barnard (b) Henry Fayol  
(c) F. Taylor
- (3) Mention two types of committees according to time period.
- (4) \_\_\_\_\_ committee is formed for some specific purpose only.  
(a) Adhoc (b) Standing  
(c) Advisory
- (5) \_\_\_\_\_ organization is regarded as a sound pillar of structure of scientific management.  
(a) Functional (b) Line  
(c) Line & Staff